

SCHOLTÈS CONGRATULATES MATTEO MANASSERO ON HISTORIC VICTORY **Manassero became the youngest winner in European Tour history**

Milan, 25th October 2010 - Scholtès is very proud to announce that **Matteo Manassero**, young promising star of international golf and ambassador for the luxury kitchen appliances brand, rewrote The European Tour record books by winning the 2010 Castello Masters Costa Azahar on the European Tour.

At 17 years and 188 days, Manassero became the youngest winner in European Tour history, beating the previous record set by New Zealand's Danny Lee, who was 18 years and 213 days old when he won the 2009 Johnnie Walker Classic.

With his victory, Matteo also breaks the legendary Seve Ballesteros' record as the youngest full European Tour Member by 12 days.

Professionalism, passion for excellence and research of a timeless design represent the **essence of Scholtès**, which has chosen to support the young Italian golfer in his pursuits as a professional. A partnership based on the sharing of common values: professionalism, constant research for perfection and the ambition to succeed.

The history of **Scholtès** reveals the prestige of a brand which continues introducing revolutionary innovations in the spirit of research and creativeness which mark real professionals. Exactly like the path which Matteo Manassero set into, showing unquestionable talents at a very young age.

Scholtès

The history of Scholtès is one of ambition and successes, revealing the prestige of a company that has continued to introduce groundbreaking innovations in the spirit of enquiry and invention that characterizes true professionals. In 1922 Scholtès embarked on a course that was to trace a new concept of the kitchen and develop a company set to revolutionize domestic lifestyle. Over the years it became a by-word for technological innovation, professionalism and avant-garde design. In 1923 it made the first enamelled steel cooker and in the decades to come it created the first series of built-in appliances in Europe. In the '70s, Scholtès scored a number of significant "firsts": in 1969 it launched the first pyrolytic self cleaning oven, in 1974 the first glass-ceramic hob and in 1979 induction cooking. The company continued its technological development programmes and in 1990 created a hob with "Touch Control" buttons and in 1993 the first oven with a "cold door". Today, with its team of chefs, engineers and designers, Scholtès continues to innovate, patenting new functions that can automatically regulate cooking parameters with extreme precision. This vocation for excellence and the constant search for new professional solutions led in 2008 to the launch of the Multiplo, a revolutionary cooking concept set to enter the homes of people who, like Scholtès, like to be different.

For further information:

daniela.cazzani@indesit.com